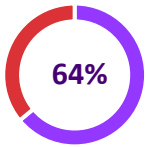
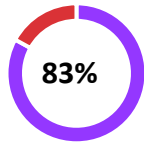


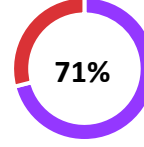
INNOVATIVE AND FOCUSED APPLICATIONS FUEL DIFFERENTIATED EXPERIENCES CREATING VALUE



Agree that “AI based Innovative applications are a key enabler of **modern farming**”



Using AI in agriculture can increase the **farmer's income level**



Agree an **integrated platform is critical** to address the requirements of all the agri stakeholders

POWERED BY PASSION

UpajGuru is a full suite of services, powered by our passion for creating value for all the agri-stakeholders and helping them lower their production cost, increase yield per hectare, and get better price for their produce with easier financing options.

OFFERING

UpajGuru envisions, delivers and leverage integrated digital products and experiences for all the agri chain stakeholders



CAPABILITIES

Delivering applications on time, on specification and on budget isn't enough. Formulating the right strategy to generate continuous value from the application we create and manage makes you achieve results fast.



Expertise in modern engineering practices such as Agile and DevOps



Deep knowledge of the whole agriculture ecosystem



Digital Innovation Resources with multidisciplinary teams



Specialist tools and IP to transition you to a new technology platform



Ability to continuously evolve and manage apps at scale

STRUCTURED ACTIVITIES



Modern Architecture Workshop - Design and roadmap for modern applications using blockchain and AI



Modern Engineering Assessment - Get a design and roadmap to achieve DevOps, CI/CD and become Agile

BENEFITS OF UPAJGURU

Farmers

- Access to Farm Inputs
- AI & IoT Powered Farm Management
- Access to Finance
- Access to Market
- Lower Risk + Higher Yield
- Lower Input Cost
- Low cost of finance
- Higher Sale Price

FPOs/MEs

- Technological Access
- Market Access
- Network Access
- Economies of Scale, Knowledge
- Access to finance

Banks/Insurers

- Distribution reach
- Process control
- Traceability
- Brand Equity
- Process Automation
- Market Access
- Risk Mitigation

Suppliers

- Inventory management
- Cash Flow management
- Market Access

Buyers

- Market Access
- Inventory management
- Cash Flow management
- Cash Flow management

1

ENVISION Change

UpajGuru serves all the agri chain actors on an integrated AI platform across the value chain

Offers unique experiences for unique user groups — eliminates delays & complications through high degree of fitment

2

UNLOCK Value

Digital integration de-risks transformation by:

- Unlocking value trapped across the network of connected devices
- Delivering continuous results through incremental value adds

3

DRIVE Innovation

Get your ideas into production in minimal time:

- Faster releases ensuring improved quality and security
- Lower user costs
- Unified approach to transforming and optimizing apps
- Culture of continuous innovation

4

ENHANCE Competitiveness

Boost the value of your products and achieve amazing results for your business powered through Blockchain and IoT.

Driving competitive advantage from differentiated experiences through an integrated platform and full spectrum services.

OUR CLIENTS



AWARDS & APPLAUSE



DIFFERENTIATORS

BLOCKCHAIN BASED ECOSYSTEM

Traceability of crop from Seed to Fork enabling Smart Farming. Also offers traceability of end use of funds ensuring transparency

Blockchain helps to retain the transparency of the data and ensures that all figures are entirely unchangeable

Ensures crop quality

SMART CONTRACTS

Smart contract enabled transactions, credit delivery and automated repayment

Evaluate approval and tell owners whether compliance is achieved in quality, time, quantity, etc.

Eliminate the need for middlemen; cut the noise

THE POWER OF AI/ML

Image processing for: Pest identification, crop monitoring, damaged quality assessment

NLP enabled self navigation tools, BOT assistance

Predictive demand forecasting, supply management, inventory management

Price forecast, cropping pattern forecast, supply forecast

IOT SENSOR TECHNOLOGY

UpajGuru leverages sensors for soil monitoring, water management, air quality and direction leading to lower risk and high yield

IoT sensors act as a private local blockchain that is centrally managed by the owner

Data from fields for each agri-climatic region

OUR TEAM



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G&G staff has 115 years of combined work experience